

# Michael H. D'Alessio

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## EDUCATION

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**University of Florida College of Journalism and Communications | Gainesville, FL**

***Bachelor of Science in Media Production, Management, & Technology - Digital Film & TV Production*** May 2026

Minor: Business Administration

**Dublin Business School (DBS) | Dublin, Ireland**

***Summer Program in Business Studies and International Business***

**May 2023 - August 2023**

## WORK EXPERIENCE

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**Newell Hall - J. Wayne Reitz Union | Gainesville, FL**

***Student Manager***

**September 2022 - Present**

- Assists patrons by fixing printer complications in any of the 4 printing labs within the building and provides visitors with directions for within Newell Hall and for other locations throughout the university.
- Distributes check-out study materials for guests, manages patrons as needed regarding lost-and-found items, and completes rounds of assigned spaces including restocking supplies and cleaning spaces.
- Trains and oversees over twenty other student workers while making reports every shift in order to communicate the operations of the building to the university administration as well as the other student managers.

**Midnight Media Productions | Gainesville, FL**

***Video Editor***

**July 2023 - July 2024**

- Assembled and edited marketing and promotional videos in Adobe Premiere Pro, including file organization, color correction, color grading, transition overlays, stylized visual effects, and exporting.
- Collaborated with the director to define clip duration, pacing, and artistic vision, delivering 20 high-quality promotional videos aligned with brand aesthetics.
- Engineered audio by integrating music and sound effects, optimizing sound design for a more immersive experience.

**SV Fitness Health Club | Dublin, Ireland**

***Digital Marketing Manager (Summer Internship)***

**June 2023 - July 2023**

- Collaborated with personal trainers in order to produce over 17 reels for the health club's Instagram and LinkedIn.
- Provided direct assistance to club members in order to resolve account inquiries and manage membership plans.
- Completed 2 marketing campaigns in Dublin's International Financial Services Centre (IFSC) that increased customer traffic both through the door and on the organization's social media platforms by at least 5%.

## LEADERSHIP & PROFESSIONAL DEVELOPMENT

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**WUFT-TV and Media Services - PBS, NPR | Gainesville, FL**

***Production Assistant and Camera Operator***

**May 2024 - Present**

- Prepares the set and fellow crew members for filming Amplified segments by properly running cables, miking performers, lighting, following instructions from the director and staff, and escorting talent around the set.
- Operates Sony FX9, FS7, FX6, and A73 cameras and edits footage in order to produce over 10 segments that broadcast on PBS and the WUFT website, including one that won Platinum in the 2025 AVA Digital Awards.
- Controls the audio and camera stations in the control room under the director for live First at Five segments.

## ADDITIONAL INFORMATION

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- **Memberships:** Young America's Foundation UF Chapter, Thomistic Institute UF Chapter, Kappa Phi Epsilon Christian Fraternity, Mu Alpha Theta Honor Society, National Honor Society.
- **Software Experience:** Adobe Cloud, Premiere Pro, Photoshop, Illustrator, InDesign, Audition.
- **Interests:** Drums, piano, bass guitar, soccer, photography, cinematography, history, reading, travel.